

# RCSL 2026 CITY MEET HEAT SHEET AD CAMPAIGN

- 50% of the ad price for each ad sold goes back to your team.
- Start working on selling the ads now, don't wait.
- **Submittal Deadline is NOON on July 5<sup>th</sup> - no exceptions.**

## SPECIFICATIONS

- Electronic images saved in high resolution (200 dpi or greater; .pdf or .jpg files). (Clarity will not be guaranteed for files less than 200 dpi.)
- Camera-ready Ads can be sent by email or digital media.

**(ads printed as-is, what you submit is what is printed!)**

- Questions about electronic submissions may be emailed to: Scott Thomas (scott.thomas@knology.net) with **"RCSL Heat Sheet Ad"** in the subject line.
- **Email is the preferred method to receive files.** If you have to send a CD or other media **it cannot be returned.**

## SUBMITTAL PROCESS

Payment and forms for all ads must be submitted **no later than July 5**

**at 12:00 pm (noon)** to Jones Valley Recreation Association (912 Tannahill Dr SE) with checks made out to **RCSL**. Submit one form for each ad. You can drop forms off at JVRA in a sealed envelope **to the attention of Scott Thomas**.

- Electronic files may be submitted by email to: Scott Thomas (scott.thomas@knology.net) with **"RCSL Heat Sheet Ad"** in the subject line.

- **Include your name, phone number, pool affiliation and size of ad that you are purchasing in your email. If you do not fill out the form completely your pool will not get credit for sale. We will not have time to track down the pool affiliation.**

## REQUIRED ITEMS

- ✓ Completed advertisement form
- ✓ Full payment – Check made out to RCSL
- ✓ Electronic camera-ready ad file

Full Page	7.5" w x 10.0" h (portrait or landscape)	\$ 150
Half Page	7.5" w x 4.75" h (landscape only)	\$ 100
Quarter Page	3.75" w x 5.0" h (portrait only)	\$ 75

# RCSL 2025 CITY MEET HEAT SHEET AD FORM

## Fill out completely!

Name of Advertiser: \_\_\_\_\_

Address: \_\_\_\_\_

Home Phone Number: \_\_\_\_\_ Cell Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Quantity	Type	Size	Price	Total
	Full Page	7.5" w x 10.0" h	\$150	
	Half Page	7.5" w x 4.75" h	\$100	
	Quarter Page	3.75" w x 5.0" h	\$75	
			<b>Total Received</b>	

\_\_\_\_\_ Electronic File submitted. (If emailing file, please note here)

## Please fill out form completely!!!

Purchaser Name & Phone #	Date

Seller's Name & Phone #	RCSL Team Affiliation

**Please remember that what you submit is what is printed!!!**

**No text will be added to submitted ads.**